

A dark, atmospheric photograph of an event space. In the foreground, several white folding chairs are arranged in rows. In the background, a group of people are standing and talking. The lighting is dim, creating a sophisticated and elegant mood.

N

N A R I U X

EVENT MANAGEMENT

MANUAL
CORPORATIVO



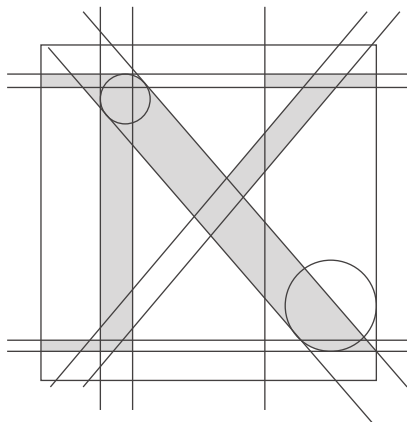
IMAGOTIPO	1
COLORES CORPORATIVOS	2
TIPOGRAFÍA CORPORATIVA	3
Usos	4
ELEMENTOS GRÁFICOS	5
APLICACIONES	6



K
IMAGOTIPO

ISOTIPO

N + X



N

TIPOGRAFIA

N A R I U X

E V E N T M A N A G E M E N T

K
COLORES
CORPORATIVOS

N A R I U X

E V E N T M A N A G E M E N T

PANTONE 7562 C
HEX: # B49962

RGB	CMYK
R: 180	C: 31.94 %
G: 153	M: 41.55 %
B: 98	Y: 72.2 %
	K: 0 %

PANTONE BLACK 7 C
HEX: # 3F3C38

RGB	CMYK
R: 63	C: 77.09 %
G: 60	M: 75.86 %
B: 56	Y: 71.4 %
	K: 38.39 %

PANTONE 443 C
HEX: # 929B9B

RGB	CMYK
R: 146	C: 51.59 %
G: 155	M: 32.88 %
B: 155	Y: 36.77 %
	K: 0 %

N

K
TIPOGRAFÍA
CORPORATIVA

Principal

Neutra Family

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 (.,:;&%€)

TELEGRAFICO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Secundaria

Century Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 (.,:;&%€)

N

K
USOS
CORRECTOS

V E R T I C A L



H O R I Z O N T A L



1 T I N T A





K USOS INCORRECTOS

NO DISTORCIONAR



FONDOS DE COLOR NO AUTORIZADOS





K APLICACIONES

HOJAS MEMBRETADAS



TARJETAS DE PRESENTACIÓN



PLAYERA



PLUMAS



BANNERS



TARJETAS DE PRESENTACIÓN





NARIUX

EVENT MANAGEMENT

ecodis ESTUDIO
2018